

2026

WFMM

Wasilla Farmers' Market

WASILLA, AK



Sponsored by the
Wasilla Knik Historical Society

June 3rd – September 12th, 2026

Every Wednesday and Saturday

10am – 6pm

251 W Swanson Ave.

Wasilla, AK 99654

Dates of Events:

- June 3, 6, 10, 13, 17, 20, 24 & 27
- July 1, 4, 8, 11, 15, 18, 22, 25, & 29
- August 1, 5, 8, 12, 15, 19, 22, 26 & 29
- September 2, 5, 9, & 12

Contact Information:

Dawn DuCommun, Farmer's Market Coordinator

907-232-4129

wasillafarmersmarket@gmail.com

We only accept handmade in Alaska, crafters, Farmers' and Food Vendors. No Direct Sales!

Vendor Set-up/Teardown:

Setup will begin at 7:30 a.m. and ensure that vehicles and trailers are out of the market area by 9:30a.m. Please check in with the Market Coordinator to see where your space is. (If you are going to be at the Market for the entire season you will retain the same spot. If you are only doing a few days, we **can't** guarantee that you will have the same spot each time that you are at the market.)

Please remove the needed items from your vehicle, place them in your location, and move your vehicle out of the market area before setting up.

Vendors should be set-up and ready by 10 a.m.

Teardown will begin at 6 p.m. If you need to tear down early, please pack up your things and carefully transport them to your vehicle. This helps ensure the safety and comfort of our patrons and fellow vendors.

Space & Safety:

Vendor spaces will be numbered and marked as 10 ft X 10 ft (10 ft wide X 10 ft deep).

A vendor's business and any corresponding signage must be within their assigned boundary. All signage outside of the boundary is not permitted.

All booths must be prepared for all weather conditions, especially rain, heavy wind, hot and cold weather. Severe weather conditions may result in the closure of the Wasilla Farmers' Market due to the safety concerns at the discretion of the Market Coordinator. Weights are recommended for your tent. (Ex. buckets with concrete and eye bolts for ratchet ties or something similar instead of buying tent weights).

Vendor Conduct

Vendors are expected to conduct themselves professionally and courteously to patrons, other vendors, and the Market Coordinator. Vulgar, aggressive, or inappropriate language is prohibited.

Vendors who do not conduct themselves professionally will be removed from all future Wasilla Farmers' Markets.

Application Process

All vendors are required to complete an application and email a few pictures of what they will be selling. You can email it back to wasillafarmersmarket@gmail.com or call/text 907-232-4129.

Your application is **NOT** complete until you send a copy of your **State of Alaska** business license and your **City of Wasilla** Business license.

You will get an email confirmation that you are in the market.

Booth Pricing:

By paying for the season, you get a discount.

Days	Price	Discount
Wednesday (15 days)	\$20 (10x10 area)	
Saturday (15 days)	\$20 (10x10 area)	
Wednesday Season	\$300 (10x10 area)	You pay \$280
Saturday Season	\$300 (10x10 area)	You pay \$280
Wed. & Sat. Season	\$600 (10x10 area) per day	You pay \$560
2 Spaces Wed. & Sat. Season	\$1200 (2-10x10 area) per day	You pay \$1100

If you are doing **2 spaces for both days**, it will be **\$1100**. Payments can be made in **2 installments of \$550 each**.

Absence

If you are unable to attend the Wasilla Farmers' Market, please notify us as soon as possible by text **907-232-4129** or email wasillafarmersmarket@gmail.com. The Wasilla Farmers' Market is a rain - or – shine market, and vendors who commit to participating are expected to attend regardless of weather conditions. Our market is a community effort, and every vendor's presence contributes to its overall success. Vendors are required to give a notice of 24 hours if they are not going to attend the Market. Methods of contact: Call, text, or email the Market Coordinator. **Two Consecutive 'no call no show' absences will result in automatic forfeiture of your spot, unless you have paid for the season.**

Assigned Booth Space

- Vehicles are not permitted within the assigned space.
- Spaces may not be given to another vendor without the approval of the Market Coordinator. Vendors cannot switch booth spaces with other vendors without approval of the Market Coordinator.
- Vendor set-up should not obstruct other vendors or impair their ability to sell.
- **ALL** Vendors must **Display their Business License** at their booth.

Pets

No **pets** allowed unless they are service animals

Insurance

The Vendors shall be liable for any damage or injury caused by their products, services or actions during the Wasilla Farmers' Market. If you have insurance for your business, please add the Wasilla Farmers' Market to the "additional insured" to your plan. Here is the link for a crafters insurance if you choose to get insurance. It is not required, but the Wasilla Farmers' Market is not liable for any damages or stolen merchandise.

www.actinsurance.com

Electrical & Generators

There are no electrical outlets for use by the vendors. Vendors must indicate on the application if they are using a generator. Generators must be a quiet generator (inverter generator less than 70 decibels).

Vendor Parking & Vehicles

Parking areas closest to the market should remain available for patrons; if they find the market inaccessible, every vendor loses sales.

Handicap Access Parking is available for vendors who need it. They may park closer to the Farmers' Market venue if their Handicap placard is placed in the proper location.

All vehicles must be outside the market area by 9:30 am. Vehicles are not permitted to re-enter the market area until 6 pm. **NO EXCEPTIONS.**

Minors

All children must be supervised by a parent or guardian. Children younger than 16 selling a product should be supervised by a parent or guardian.

Smoking/Vaping & Banned Substances

Smoking/Vaping is not allowed at the Wasilla Farmers' Market area. The use or distribution of alcohol, drugs, or any illegal substances is prohibited.

Advertising

The Market Coordinator will post on The Wasilla Farmers' Market social media accounts, as well as putting the event in the Frontiersman and the People's Paper. It is highly encouraged if you have a social media page to tag the Wasilla Farmers' Market to get more traffic to the market.

Taxes

All sales will be made by the vendors. All Vendors are responsible for the collection and payment of local City Wasilla Taxes.

Business Licenses

City of Wasilla

290 E. Herning Avenue
Wasilla, AK 99654

Phone: 907-373-9080

Fax: 907-373-9085

<https://www.cityofwasilla.gov/458/Business-Licensing>

State of Alaska Business License Alaska Department of Commerce

Division of Occupational Licensing

550 W. 7th Ave, Ste 1500

Anchorage, AK 99501

907-269-8160

<https://www.commerce.alaska.gov/web/cbpl/BusinessLicensing>

It is the responsibility of the vendor to provide a copy of each necessary licenses and permits from the State of Alaska, City of Wasilla, Food Handler Card, and Food Establishment permits to conduct business. Vendors must comply with all guidelines and regulations that pertain to their specific products with agencies listed above.

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251 W Swanson Ave.

Wasilla, AK 99654

June 3,2026 – September 12,2026

Company Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

Spaces: _____ Circle: Wednesday or Saturday or Both / Paying: Daily or Season

Booth / Product Description: _____

By Signing below, I agree to the terms in the Wasilla Farmers' Market Handbook. Any violation may result in the termination of my space.

Name: _____ Signature: _____

Date: _____

Payment information: Please make all checks payable to Wasilla Knik Historical Society (WKHS). Thank you for your support!